

NEWSLETTER - FRIENDS OF THE SALEM LIBRARY

AUGUST 2007

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ISSUE 2

President's Letter

By Charles Draper, President, FOSL

We have accomplished much since we published our first Friends of the Salem Library Newsletter in August, 2005. What were we talking about in that edition? Why the Book Sale of course, the most important fund raising and community outreach event we do.

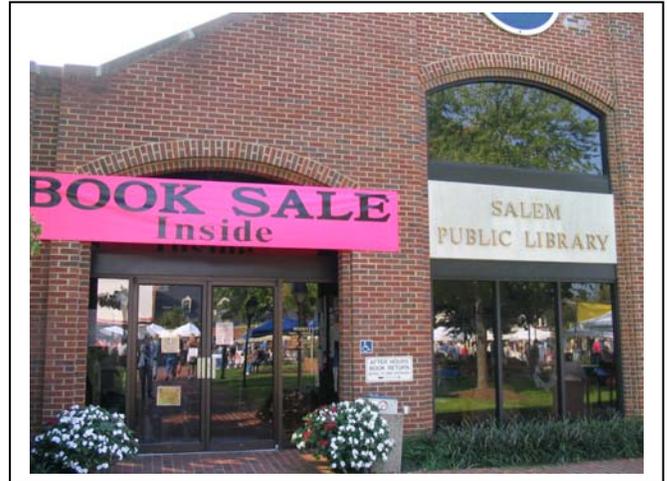
Details of the 2007 book sale are covered elsewhere in this newsletter. Pat and I enjoyed these August mornings helping Sara Ahalt, our Book Sale Chairman, prepare for the sale. We enjoyed speaking with the many members who were also pitching in. We're looking forward to the sale and the Members' Luncheon. Be sure to check the dates and times and mark your calendars.

2007 has been a busy year, so far. From January through August of this year, FOSL has authorized the expenditure of approximately \$7500 in support of the Salem Library. This includes a new children's computer, tee shirts for the Summer Reading Program, books for the CASA program, and new benches for the courtyard. We sent two members, Bob McClanahan and Betty Waldron, to Library Advocacy Training for Virginia Public Library Trustees and Friends. See Bob McClanahan's report elsewhere in the newsletter. Attendance at our regular meetings is up since we changed the meeting day. The number of members helping in book sale preparation has increased over last year. All good news!

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Book Sale, September 7, 8, & 9

By Charles Draper, Editor

Sara Ahalt, Book Sale Chairman, reminds us that *it's book sale time again!* The annual Friends of the Salem Library Book Sale will happen during Olde Salem Days. Paid-up members of the Friends of the Salem Library can get first selection of books by attending the Members' Only Sale on Friday, September 7. Those members are also invited to the Members Luncheon on the same day hosted by the staff of the Salem Library. See the invitation elsewhere in this newsletter:

Schedule:

- Friday, September 7; 12:30 PM, *Members Luncheon* in the Library. Please **RSVP** to Janis Augustine.
- *The Members Only Sale*, 1:30 to 4:00 PM
- Saturday, September 8; *Book Sale* open to the general public during Olde Salem Days, 9:00 AM to 5:00 PM
- Sunday, September 9; *Clearance Sale* open to the general public, 1:30 to 4:00 PM

Volunteers: Many of you reading this have been working at the library these hot August mornings helping prepare the sale. There is still much more to be done before, during,

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Visit FOSL's web site at:

<http://www.salemlibrary.info/friends.html>

Meetings: Our next meeting is **Sunday, October 14 at 2:00 PM** in the Library, the last meeting of 2007. We will be recapping the book sale and planning for election of officers in January 2008. I hope to see you there.

Memberships: How do I know if my dues are paid up? Look at the address label on the envelope this newsletter came in. If it shows your name, followed by a date other than 2007 or the word "LIFE", you haven't renewed your membership this year. Dues make up approximately 15% of our annual income. The remainder is derived from the book sale. Only paid up members can enjoy the Membership Sale and the luncheon. Annual membership dues are:

- \$10 – Individual
- \$15 – Family
- \$25 – Sustaining
- \$75 – Life

Dues may be paid at the Salem Library. Make your check payable to Friends of the Salem Library or FOSL. You may also pay your dues at the door of the Membership Sale but *we hope you avoid the crowd and do it earlier.* ◇

Advocacy Training

Bob McClanahan, Vice President, FOSL

Under the auspices of the Virginia State Library, a seminar, Library Advocacy Training for Virginia Public Library Trustees and Friends, was held at the Holiday Inn Valley View on June 4 and 5, 2007. Library Director Janis Augustine represented the Salem Public Library. Betty Waldron and Bob McClanahan represented FOSL.

The seminar consisted of two half-day sessions, Monday and Tuesday. The first session was presented by Ms. Stephanie Vance, an "Advocacy Guru" from Washington, D. C., a member of the firm, Advocacy Associates, a public affairs group. Her program emphasized ways to become an advocate for the library at the federal, state, and local level. She stressed methods to implement effective advocacy efforts throughout the year in order to build a long-term relationship with and become an ongoing resource for our elected officials.

The second presentation was conducted by Ms. Sally Reed, Executive Director, Friends of the Libraries U.S.A. Her talk focused on successful strategies for mobilizing Friends, Trustees, and supporters on behalf of the library. She stressed how citizen's voices can be a powerful tool in helping the library get adequate funding and methods which can be effective in influencing decision makers at the local and state level. ◇

and after the sale. We hope you will help. We need volunteers to:

Now through Thursday, Sept. 6- Preparation - 9:00 – 11:00 a.m. Unpack and sort, arrange tables, and mark items that are specially priced. Sit-down jobs are available.

Friday, September 7 - Members' Sale - 1:30 – 4:00 p.m. Tally and bag sales and to straighten up after 4:00 p.m.

Saturday, September 8 – BOOK SALE - 9:00 a.m. – 5:00 p.m. Distribute shopping bags, tally and bag sales and keep tables full and neat.

Sunday, September 9 - Clearance Sale - 1:30 – 4:00 p.m. Explain how the sale works and keep tables as neat as possible.

Monday, September 10 - Cleanup - Pack up remaining items, collect odds and ends that have to be stored for next year and generally restore order to the community room.

Book Donations: *It's not too late to donate books.*

Please cull your own book shelves and encourage others to donate. But hurry, we can only accept books up through September 5. Here are some reminders of what we need:

- Fiction and nonfiction. Hardbacks and paperbacks
- Cookbooks
- Sheet music
- Audio: LPs, CDs, and Audio books
- Video: DVDs and VHS tapes
- Always a special need: Children's books, large print books, and Bibles (various translations)
- Please NO magazines, no Reader's Digest Condensed Books, textbooks, or encyclopedias.

Questions, please call Sara Ahalt at 389-3802. ◇



Enjoying Member's Luncheon in 2006

Jamestown Quadricentennial

Janis Augustine, Director, Salem Public Library

On April 19, the Friends, along with Roanoke College, sponsored the first event of the year in Salem's observance of the Jamestown Quadricentennial. Angela Daniel "Silver Star", an anthropology doctoral candidate from the College of William & Mary, gave a talk on "The True Story of Pocahontas" at Antrim Chapel. Ms Daniel and Dr. Linwood "Little Bear" Custalow have researched the local Native American oral histories about the settlement of Jamestown and Pocahontas.

According to this oral history, Chief Powhatan wanted Capt. John Smith to be the leader of the English and part of Powhatan society. His purpose was to make the English a buffer between himself and the Spanish, with whom he had had unpleasant dealings in the past. Because of this, Capt. John Smith's life was never in danger, and Pocahontas never had to save him from her father's wrath. Also the oral tradition says that John Rolfe married Pocahontas because she and her tribe possessed the knowledge of how to grow and cure tobacco.

Ms. Daniel also described Powhatan society at the time of the founding of Jamestown, and all of this and more are in her book, "The True Story of Pocahontas" which the Library owns. All in all, the talk was a fascinating account of a well-know story, this time told from the Native American side. ◇



Ms. Daniel
receiving
oral history



< 2006 >

2007 Summer Reading Program

By Maureen Harrill, Youth Services Librarian

The 2007 Summer Reading Program, **TJ Reader's Virginia Trails**, was a big success. Many children and teens participated. Our kick-off was June 20th with the C-Shells performing their family musical program. They have won Parents Choice awards for many of their children's musical CD's which have been purchased by the library, so they can be checked-out and enjoyed many times. The children also loved having their faces painted by Katherine Devine, which has become an annual event opening the summer fun.

The next week the children were thrilled to have local forest ranger Chris Thompson and his friend Smokey Bear entertain & educate them. Chris literally acted out the story and gave out coloring books, signed by Smokey! Next came an evening of Magic with Dave Moore which was well attended. Art/Craft was a major component with 4 weeks of different fun crafts and one day of making a Seascape mural for the meeting room, which was so much fun that a mural will be part of the Summer Reading Program each year. There were 33 programs for the children during this special 6 week period.

Many children read for 10-30 hours to earn incentives/prizes. The FOSL's generously provided the funding for the TJ Reader's Virginia Trails T-Shirt, which featured a brown bear reading on a blue T-shirt. The children had to read or be read to for 10 hours to earn their Bear T-shirt. Many children kept reading to earn their magnet frame and ocean stamper. Teens also were busy reading to earn a brown ringer T-shirt and a lighted keychain. Teen Volunteers were active assisting in Story Time, crafts, programs and shelving books in the children's department.

It was a busy, eventful summer with many happy faces checking out books & other materials. We appreciate the assistance of the staff and the Friends of the Salem Library for all their support and look forward to a rollicking time next summer too.◇





Remember When? Salem's public library from February, 1937 - December 1969

Friends of the Salem Library, 2007 Officers

President – Charles Draper, ph. 387-9824

Vice-President – Dr. Bob McClanahan

Secretary – Susan Ahalt

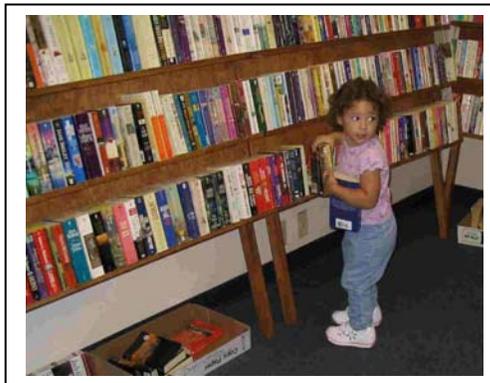
Treasurer - Joyce Foster

Committee Chairman

Book Sale - Sara Ahalt, ph. 389-3802

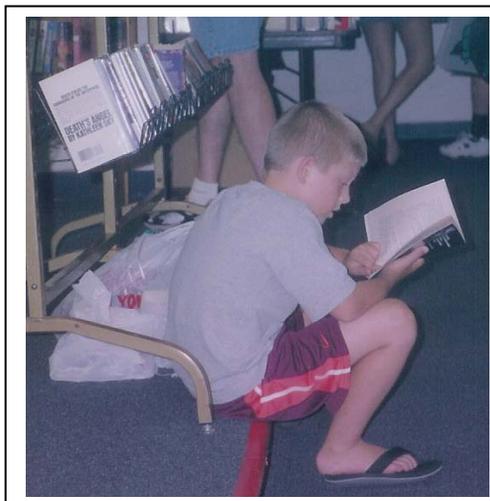
Historian – Marcia Kelly

Newsletter Editor – Charles Draper



KIDS

LOVE



BOOK

SALES

MEMBERS LUNCHEON

Members of the Friends of the Salem Library are invited to the Members Luncheon on:

Friday, September 7 at 12:30 PM

Please RSVP to 375-3089 or e-mail library@ci.salem.va.us

The Members-Only Book Sale will follow at 1:30 PM immediately after the luncheon